Search
With Better Results

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Thursday April 16, 2020

The
Chromebooks 4 Seniors Website

The remedy for the
aches & pains of computing

http:// CB4S.net

The Google Search Page

What is a Search Engine?

A search engine is a web site connected to a database that catalogs other Web sites. It will search the actual text of other web sites. A computer search program, or **spider**, follows links on web pages to regularly and automatically rebuild this database.
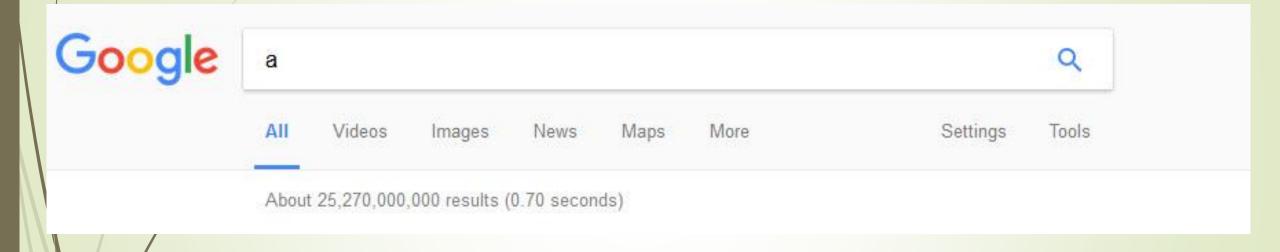
Top Search Engines in the US

Rank	Site	Visitors/Month	Notes
1	Google	1.6B	72+ % of world searches
2	Bing	400M	Microsoft
3	Yahoo	300M	Verizon
4	Ask	245M	Good for specific question related searches
5	AOL Search	125 M	Verizon
6	WOW	100M	More like a news site
7	WebCrawler	65M	Ads more defined
8	MyWebSearch	60M	Spyware - Do Not Use
9	Infospace	24M	White label
10	info.com	13.5M	Aggregates - Structured topics
11	DuckDuckGo	13M	Does not store Personal Info

https://searchenginewatch.com/2016/08/08/what-are-the-top-10-most-popular-search-engines/
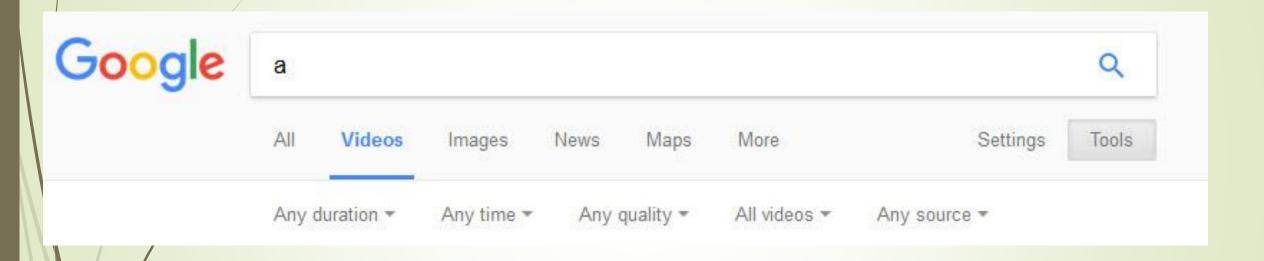
Google processes

- **40,000 search queries every second**
- **More than 3.5 billion searches per day**
- **More than 1.2 trillion searches a year globally**

Google has permeated our digitally-reliant lives to such an extent, that the very word 'Google' has become a verb.
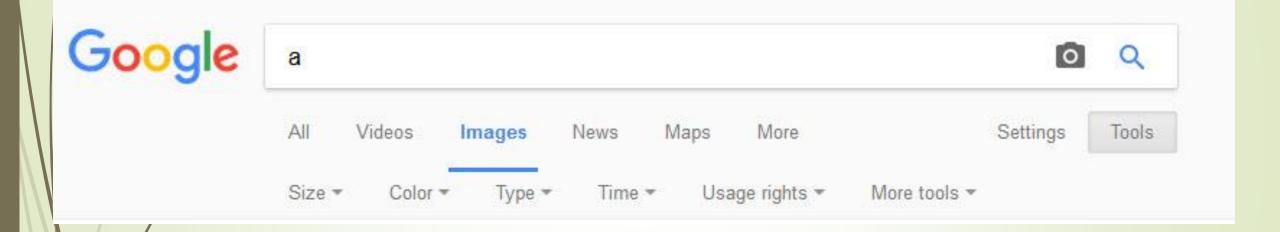
Once you enter a letter
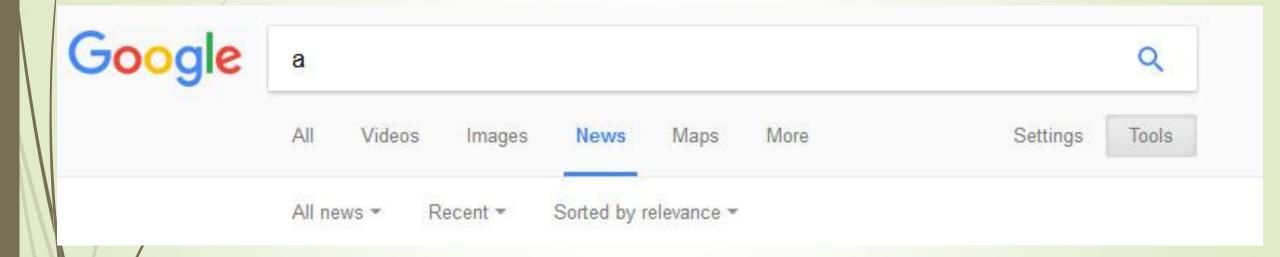All – Videos – Images – News – Maps - More
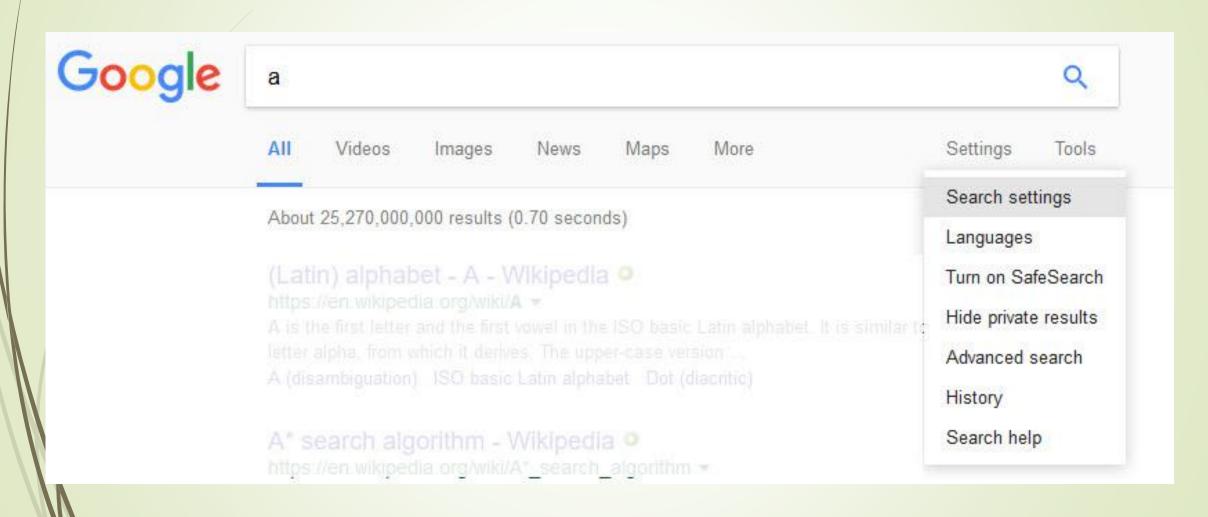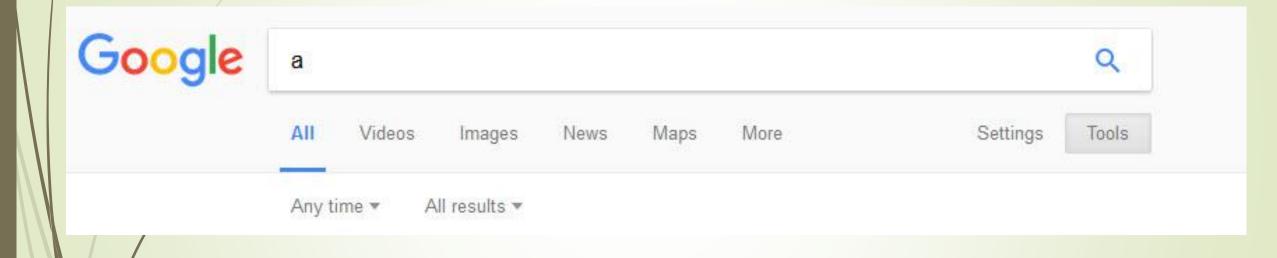
Search for Videos
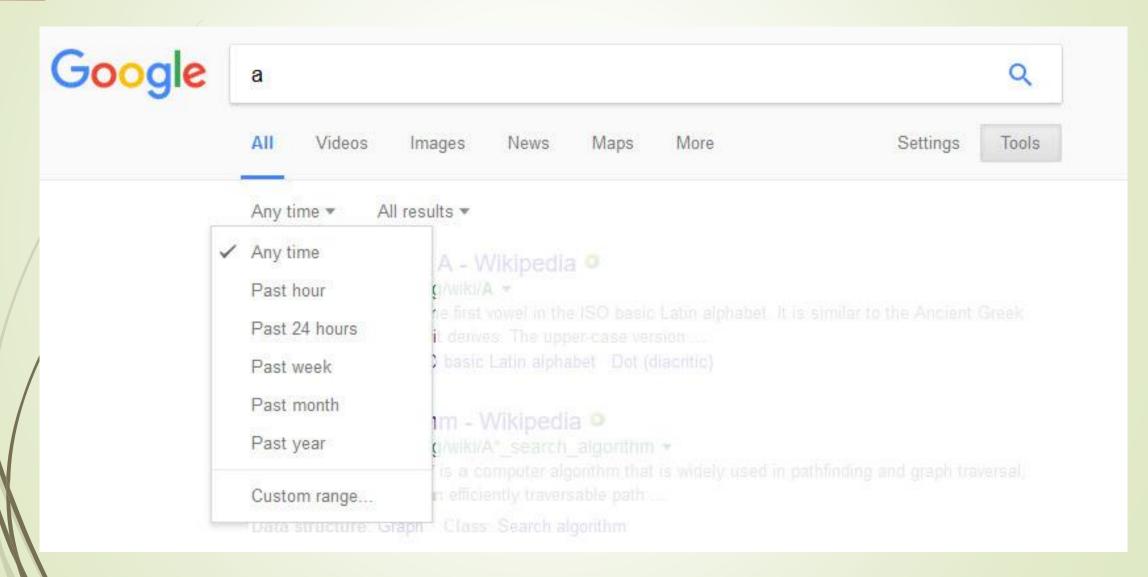
Search for Images

Search for News – Maps - More
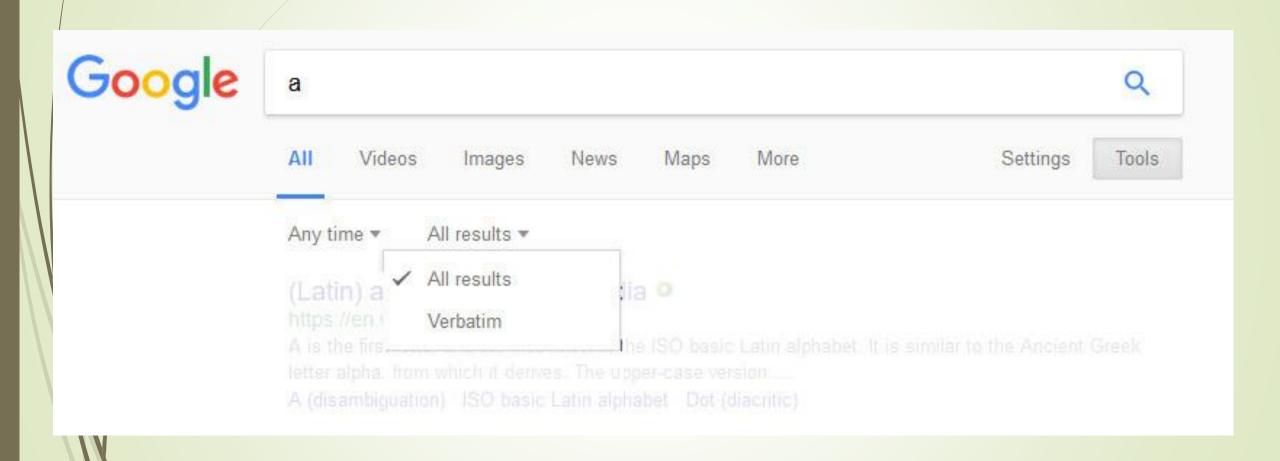
Settings

Tools
Time – Results

Time Range
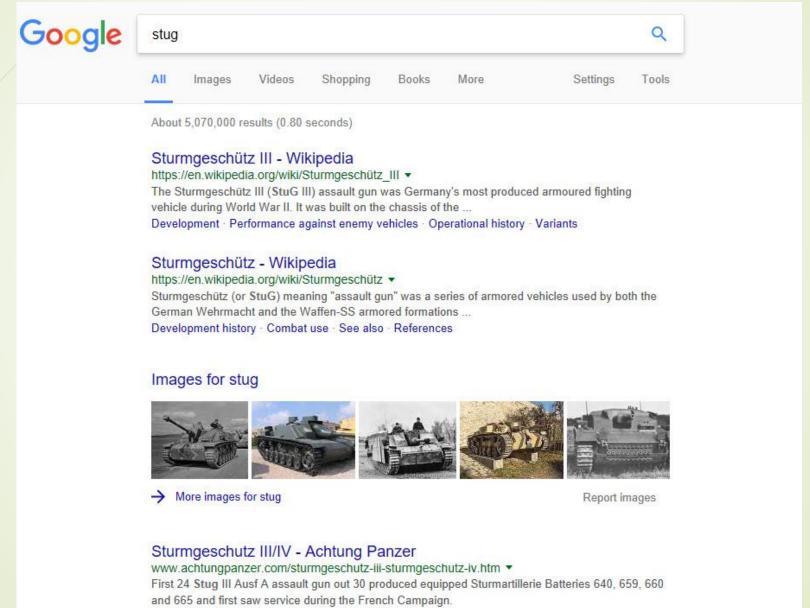
Results

Let's Do Some Searching!

How advanced search syntax will make your searches better

- Reduce the number of results you have to look through
- Get more relevant results that are specific to what you're looking for
- Bring your relevant results right to the top
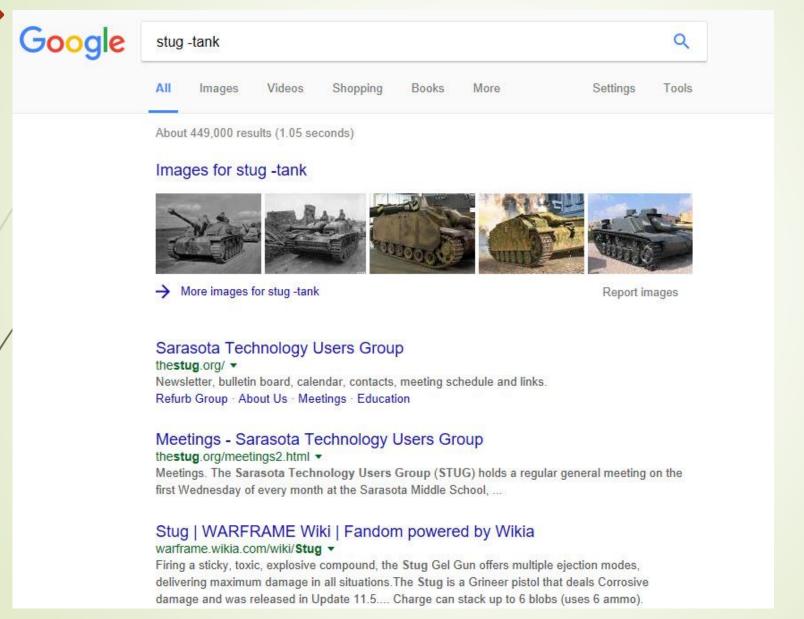- Access better information, faster
- Gain a better understanding of how a search engine works

Some Hints

- **Start simple**
- **Ignore spelling**
- **Use web friendly words - instead of saying my head hurts, say headache**
- **Less is more - Simple, one or two word search terms will usually give you the broadest results. Start with short search terms, then refine your results by adding more words.**
- **Use descriptive words**
- **Add words found on resulting pages**
- **Don't worry about cases - Search isn't case sensitive**
- **Don't worry about punctuation Search ignores punctuation such as @ # % ^ * ( ) = [ ] \ and other special characters.**
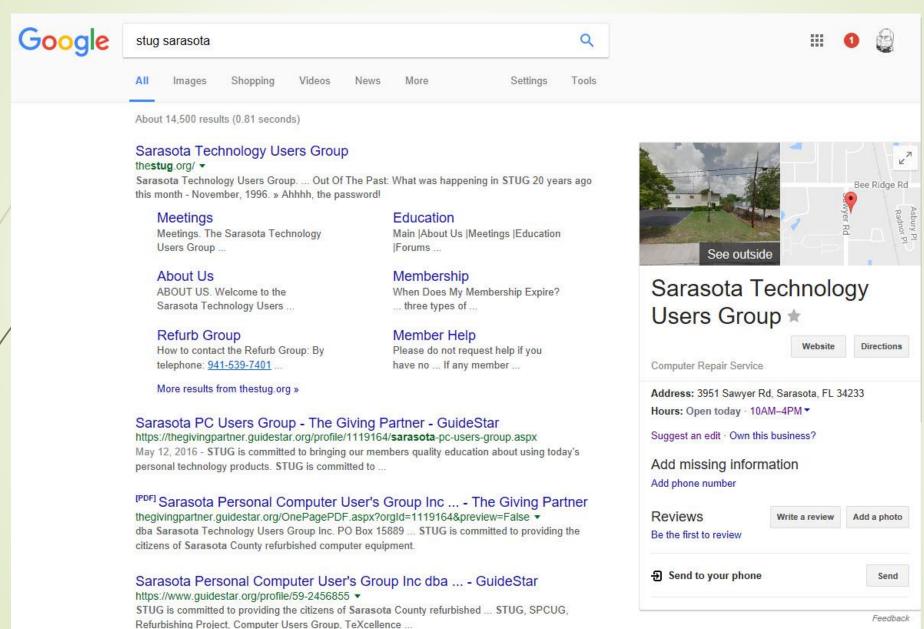
Start Simple
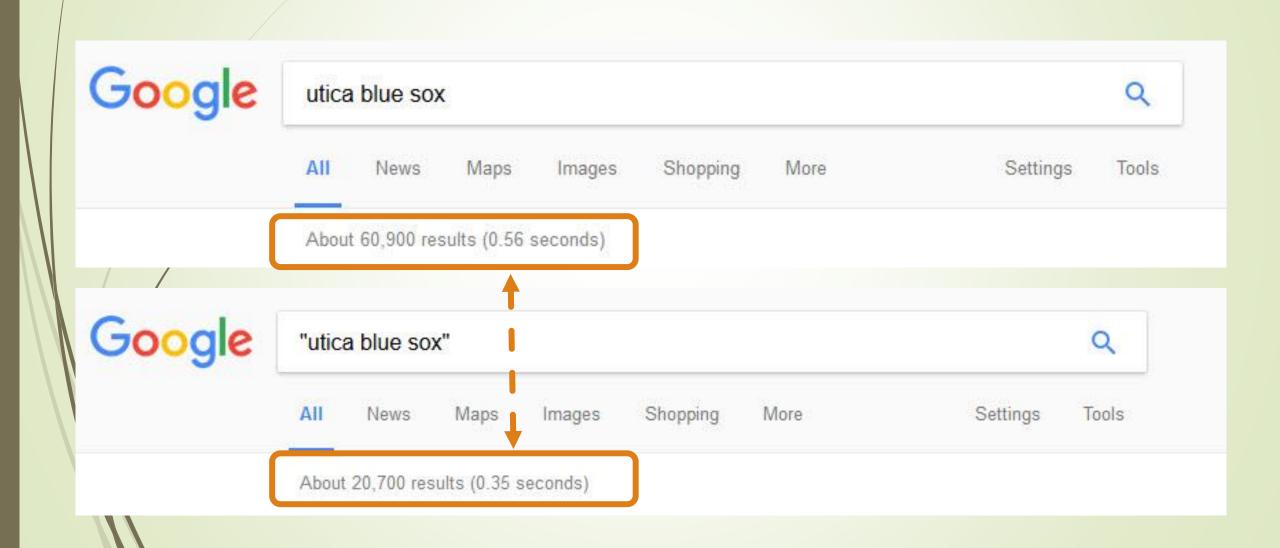
If you don't want a term or phrase, use the "-" symbol.

Add words

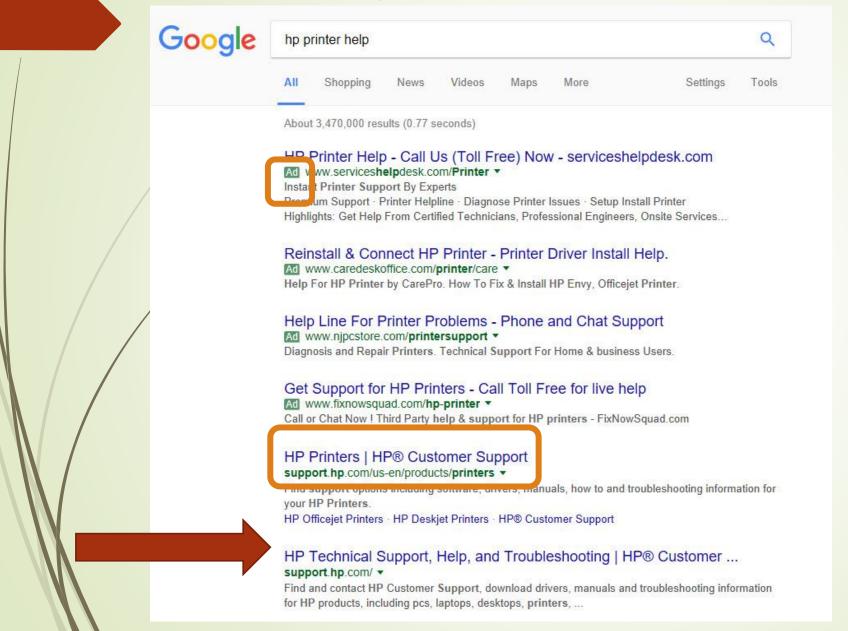# Use Quotes for exact phrase

Use phrase
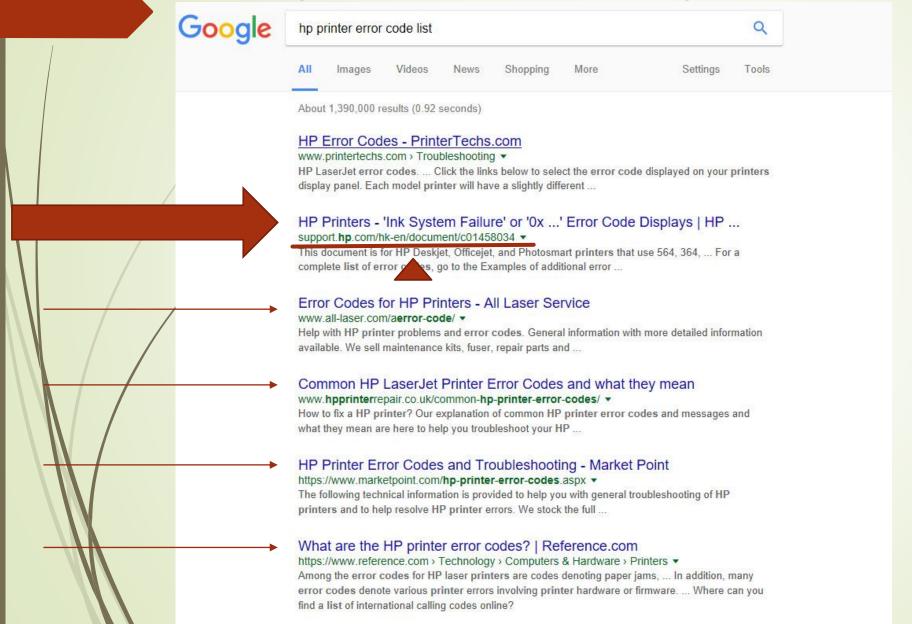
Click to see

What is Boolean Search?

Boolean Search is a way to organize your search using a combination of keywords and the 3 main Boolean operators (AND, OR and NOT), to produce more accurate and more relevant results
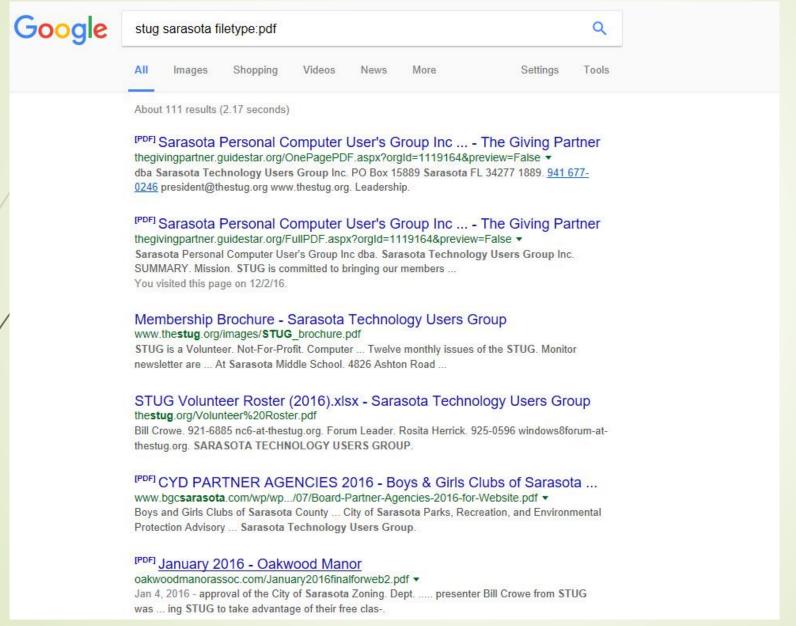
**AND
OR
NOT
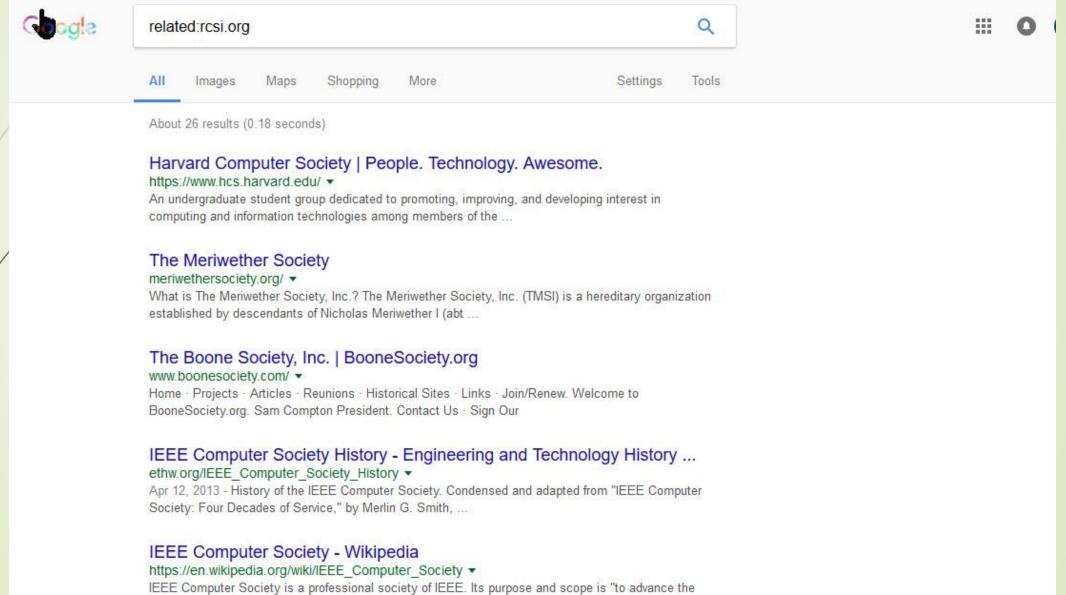()
" "**

Solving problems
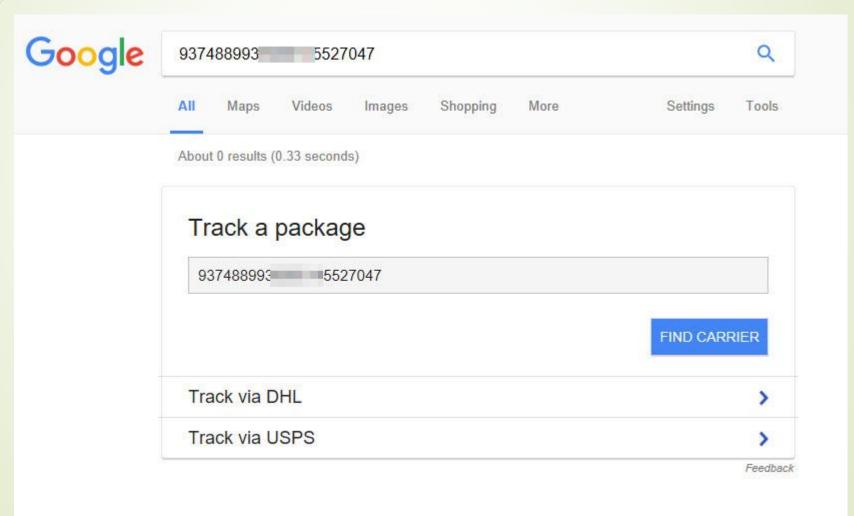
The top site is not always the best or even safe
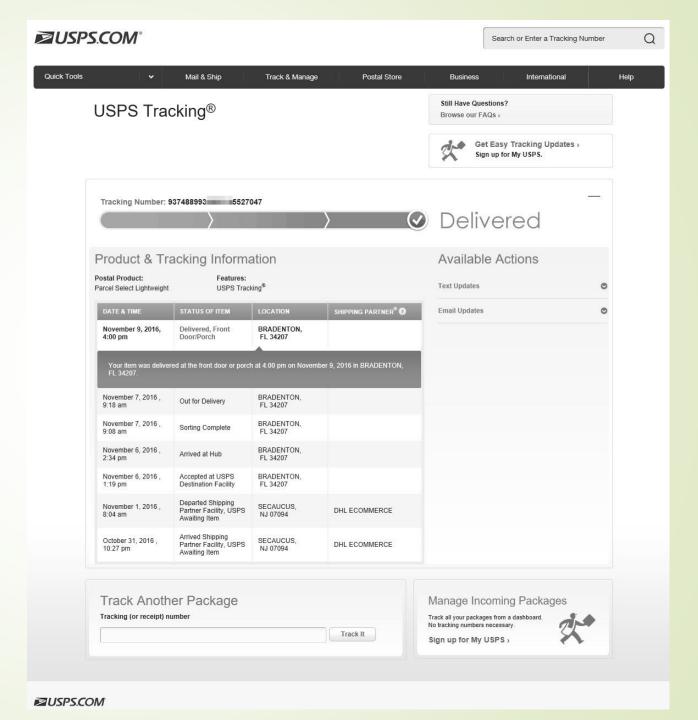
File types - use the "filetype:" operator

Find related pages - try using related:[insert URL] to locate similar websites

related:rcsi.org

All   Images   Maps   Shopping   More   Settings   Tools

About 26 results (0.18 seconds)

Harvard Computer Society | People. Technology. Awesome.
https://www.hcs.harvard.edu/
An undergraduate student group dedicated to promoting, improving, and developing interest in computing and information technologies among members of the ...

The Meriwether Society
meriwethersociety.org/
What is The Meriwether Society, Inc.? The Meriwether Society, Inc. (TMSI) is a hereditary organization established by descendants of Nicholas Meriwether I (abt ...

The Boone Society, Inc. | BooneSociety.org
www.boonesociety.com/
Home · Projects · Articles · Reunions · Historical Sites · Links · Join/Renew. Welcome to BooneSociety.org. Sam Compton President. Contact Us · Sign Our

IEEE Computer Society History - Engineering and Technology History ...
ethw.org/IEEE_Computer_Society_History
Apr 12, 2013 - History of the IEEE Computer Society. Condensed and adapted from "IEEE Computer Society: Four Decades of Service," by Merlin G. Smith, ...

IEEE Computer Society - Wikipedia
https://en.wikipedia.org/wiki/IEEE_Computer_Society
IEEE Computer Society is a professional society of IEEE. Its purpose and scope is "to advance the
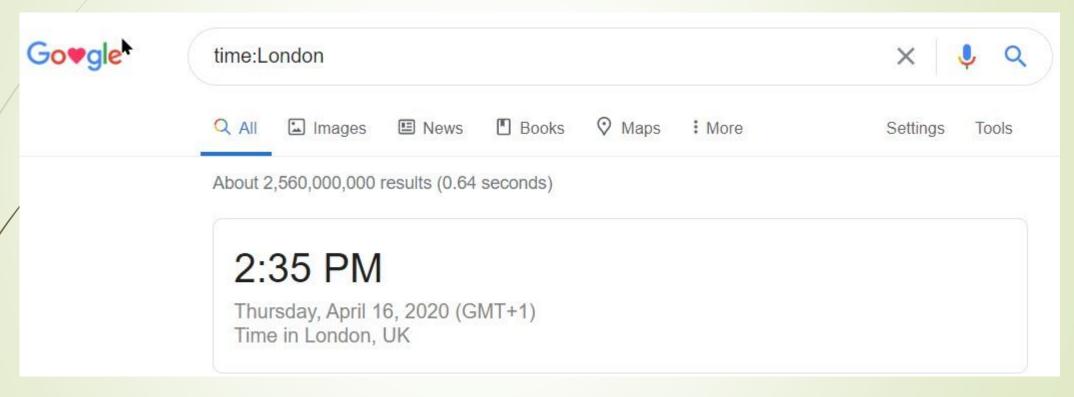
Track your packages: Track your UPS, FedEx, DHL, or USPS packages
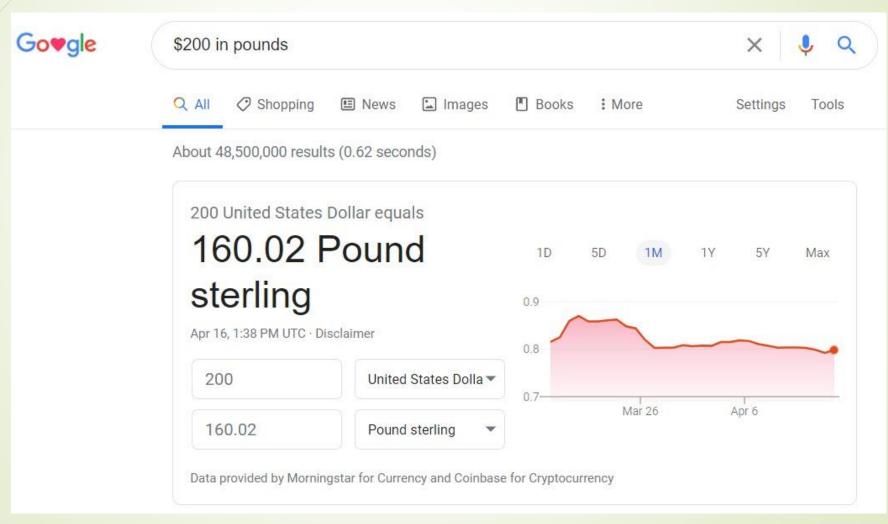
Tracking

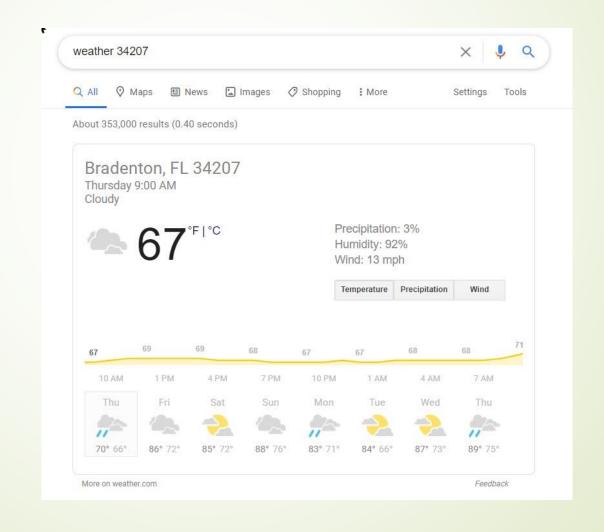# Get the time - Search time and the city or country

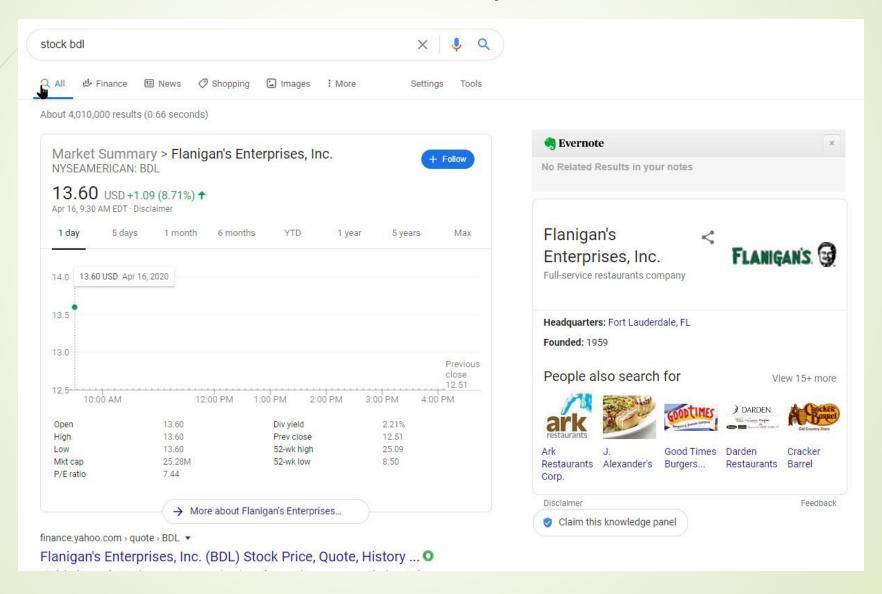Screen shot taken at 9:35am in Florida (Eastern Time)

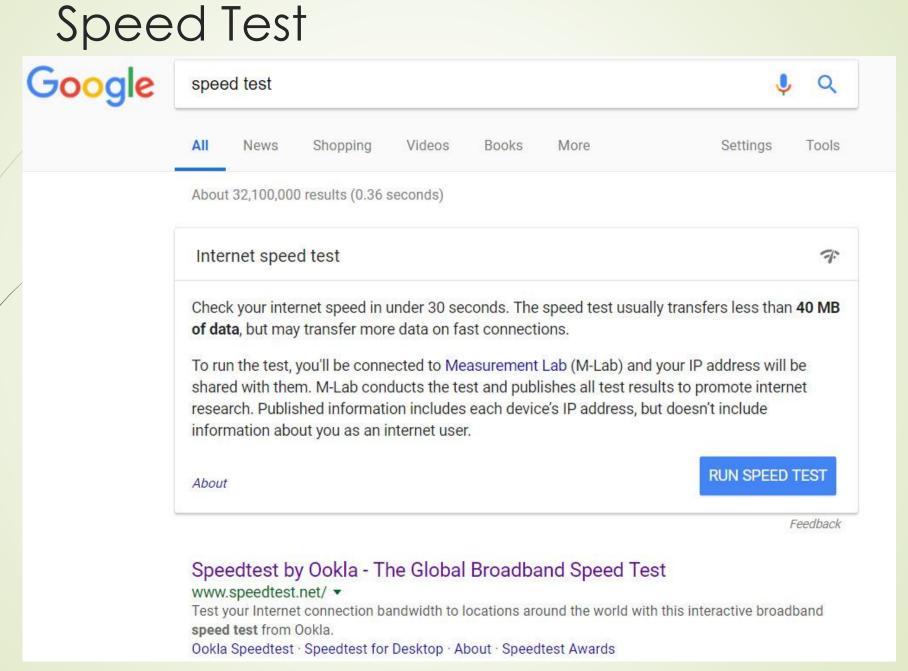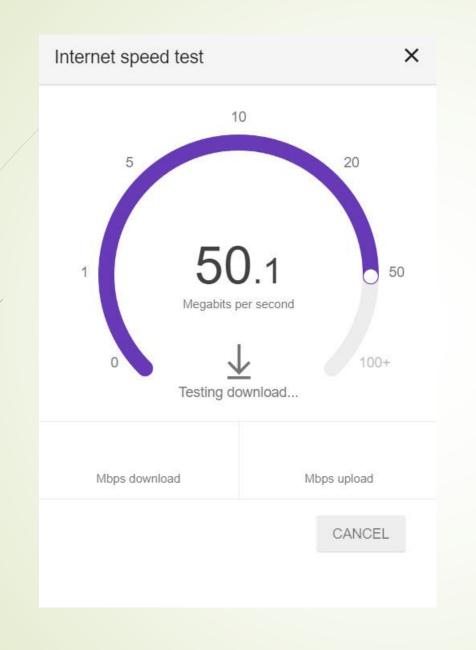# Current Exchange Rates by searching [currency 1] in [currency 2]

Check the weather with U.S. zip code or the name of any city in the world

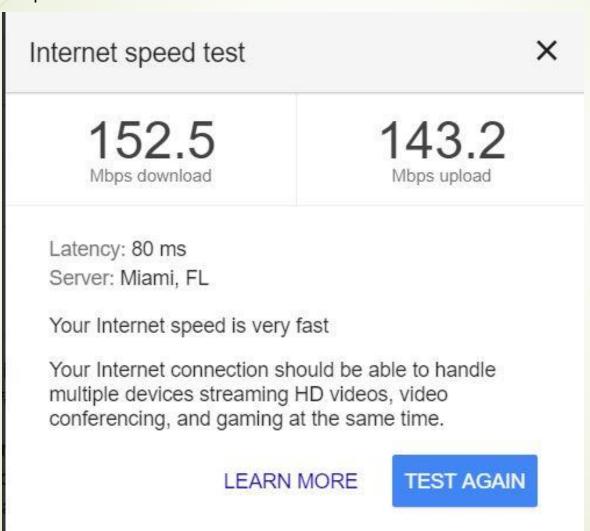# Get realtime stock quotes
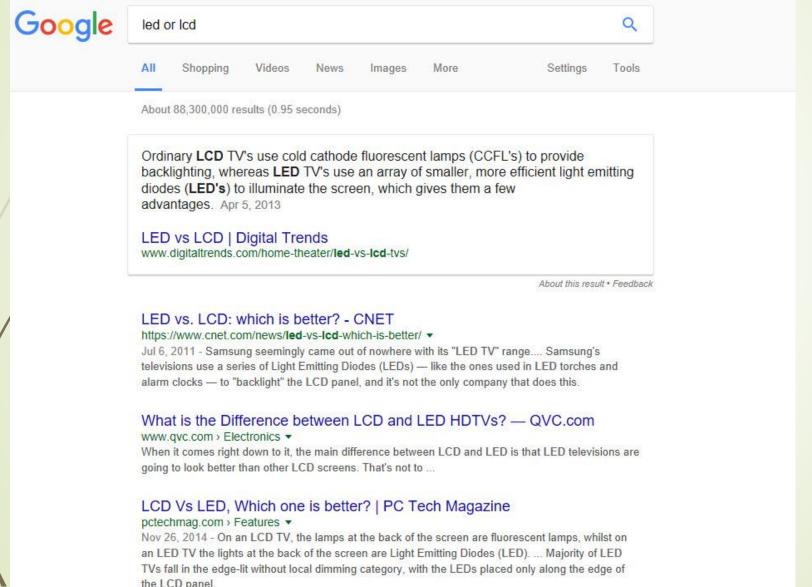
Speed Test

Speed Results
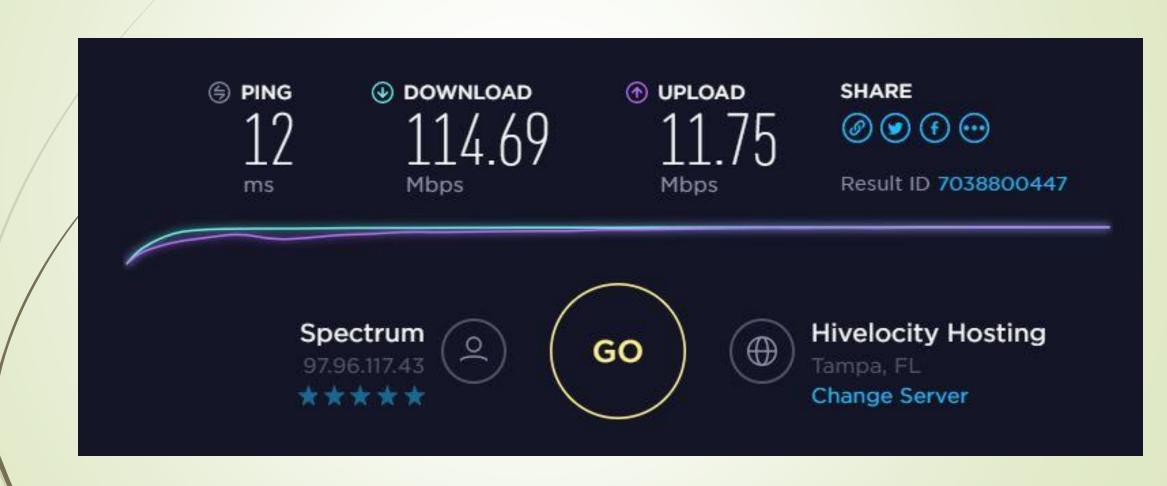
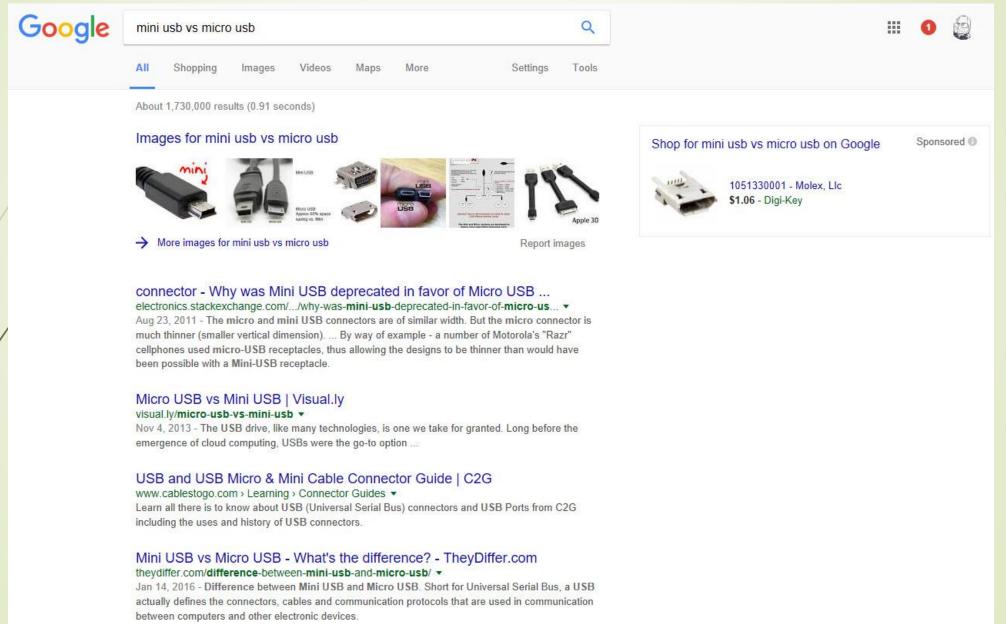# Speedtest by Ookla

Speed Results

Updated slide with new ISP:

Either/or - use the OR operator -- or use the " | " symbol (pipe symbol)
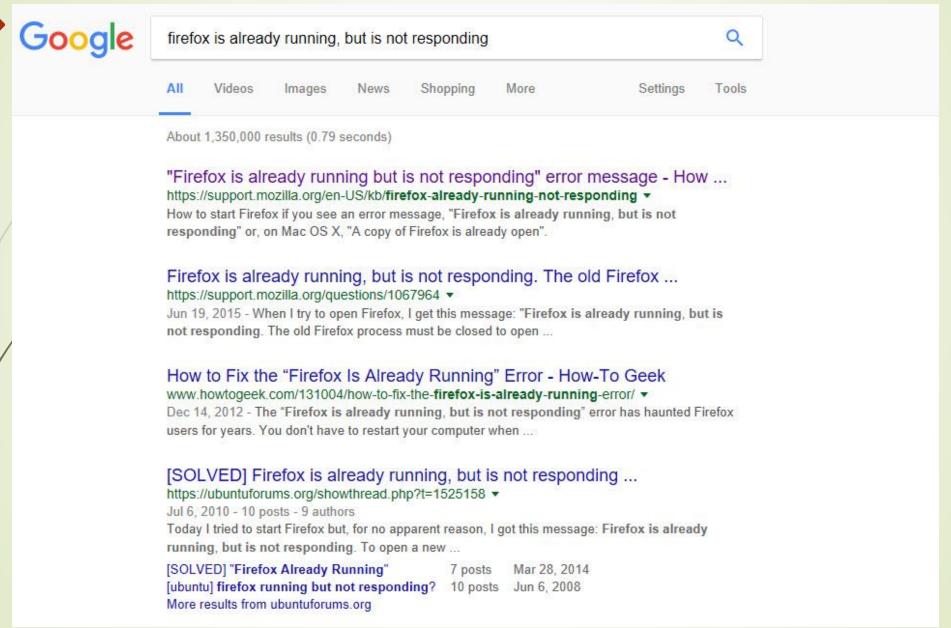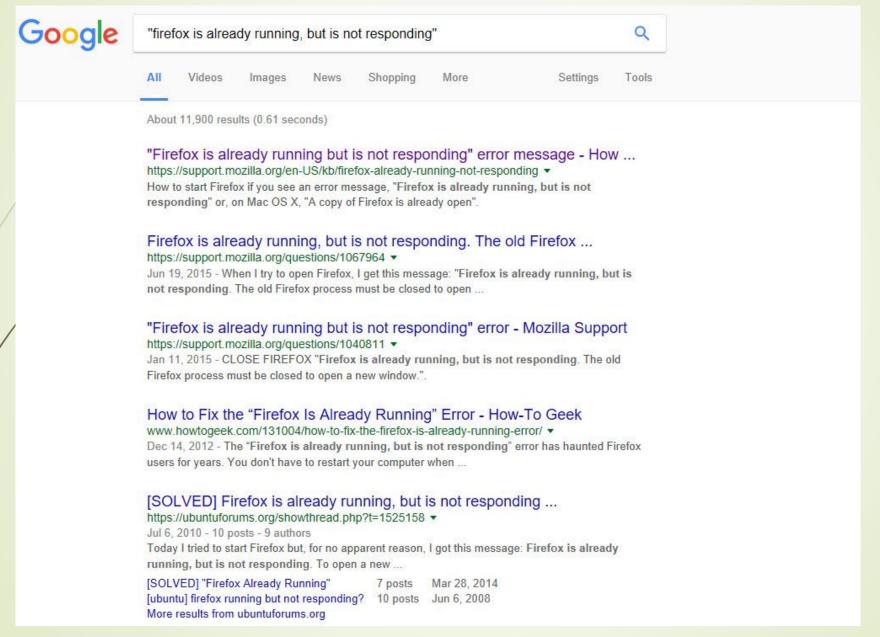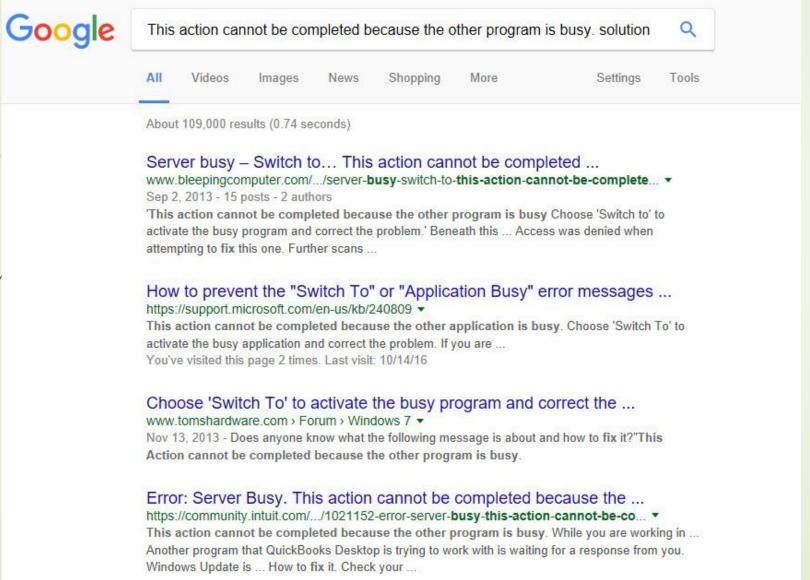
Compare using "vs"
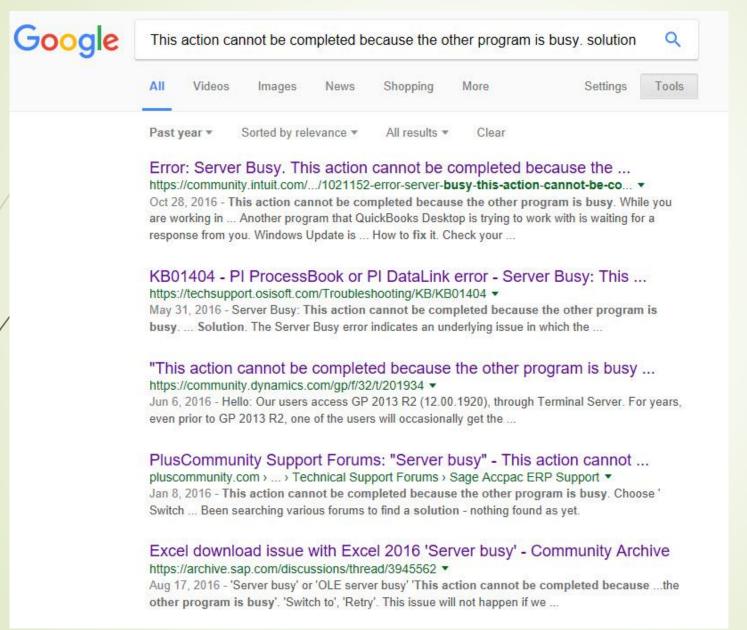
Error Message

Type in entire error message
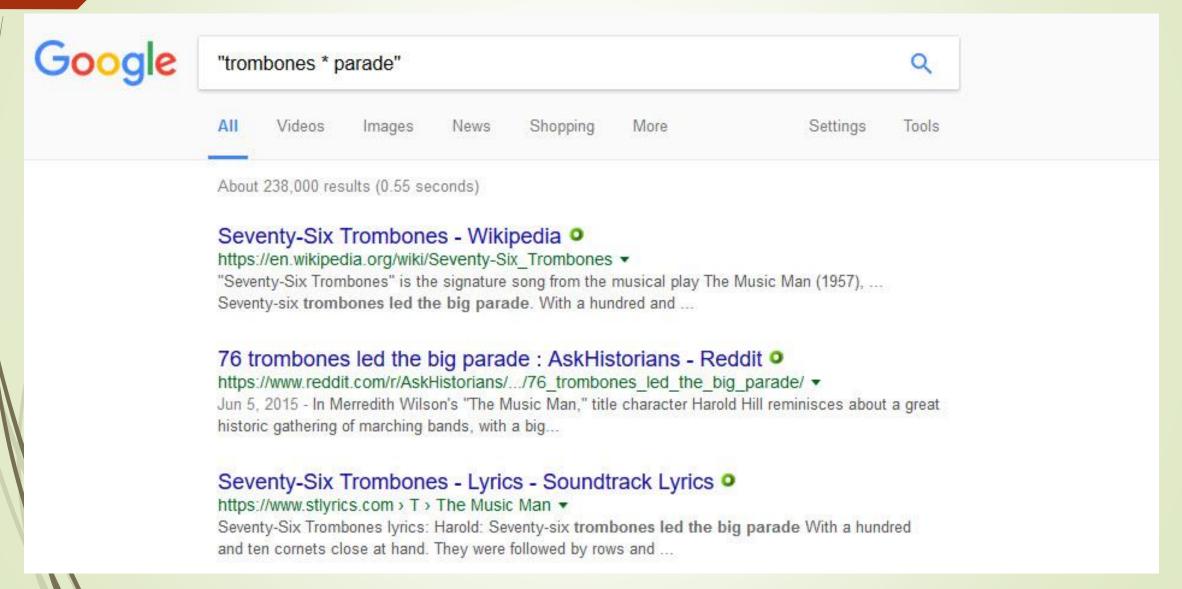
Use quotes to search for an exact phrase

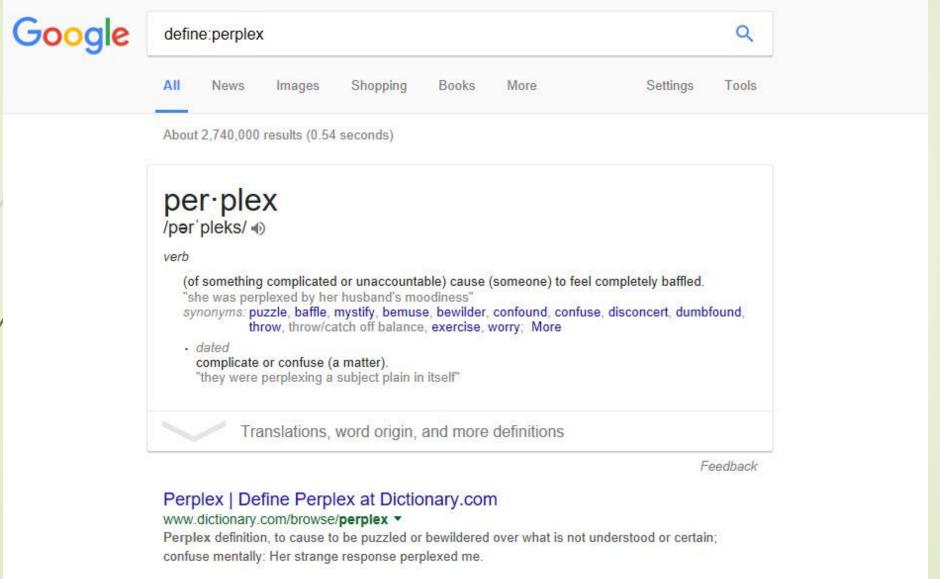# Add the word "solution" to eliminate those with a question and no answer

Refine more by choosing "Tools" and a time period
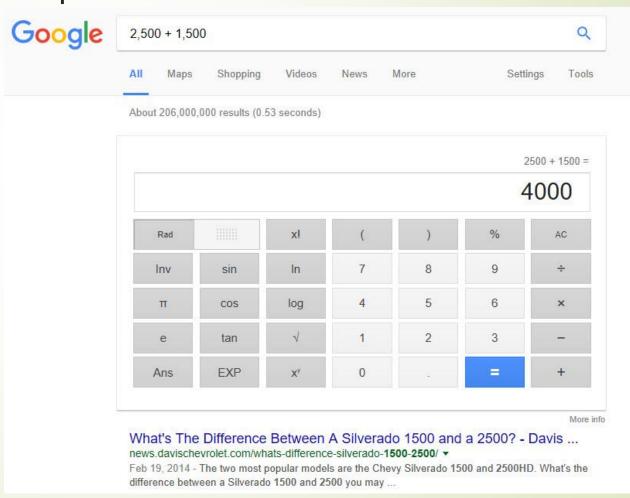
Use the asterisk * as a wildcard

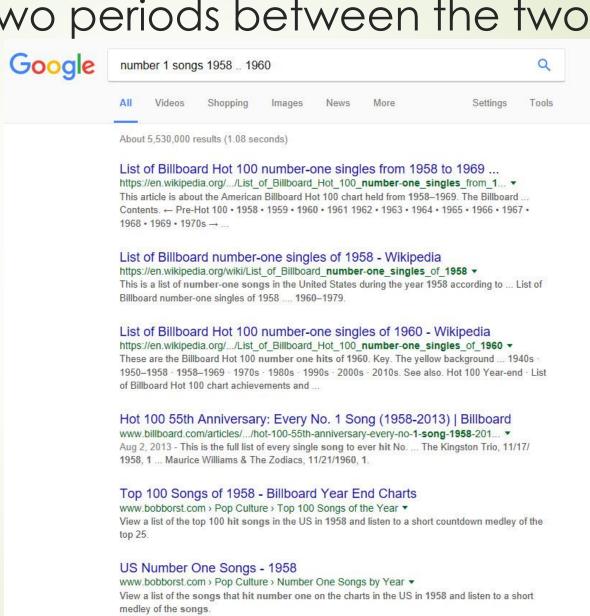# Use "DEFINE:" to learn the meaning of words—slang included

Calculator - type in a quick calculation in the search box and get an answer. Use the +, -, *, / symbols and parentheses to do a simple equation.
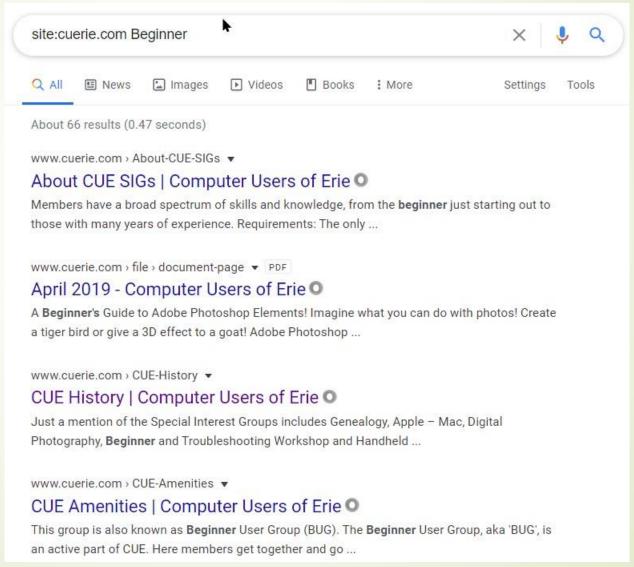
Numrange - Search for a range of numbers (note the two periods between the two numbers)
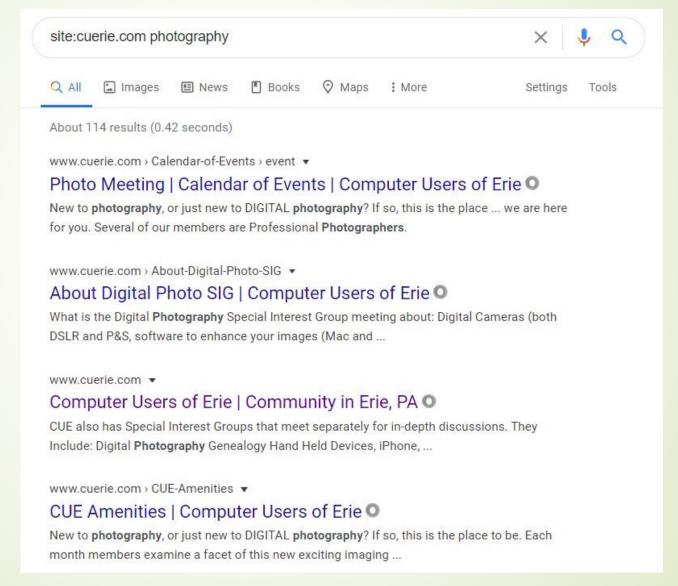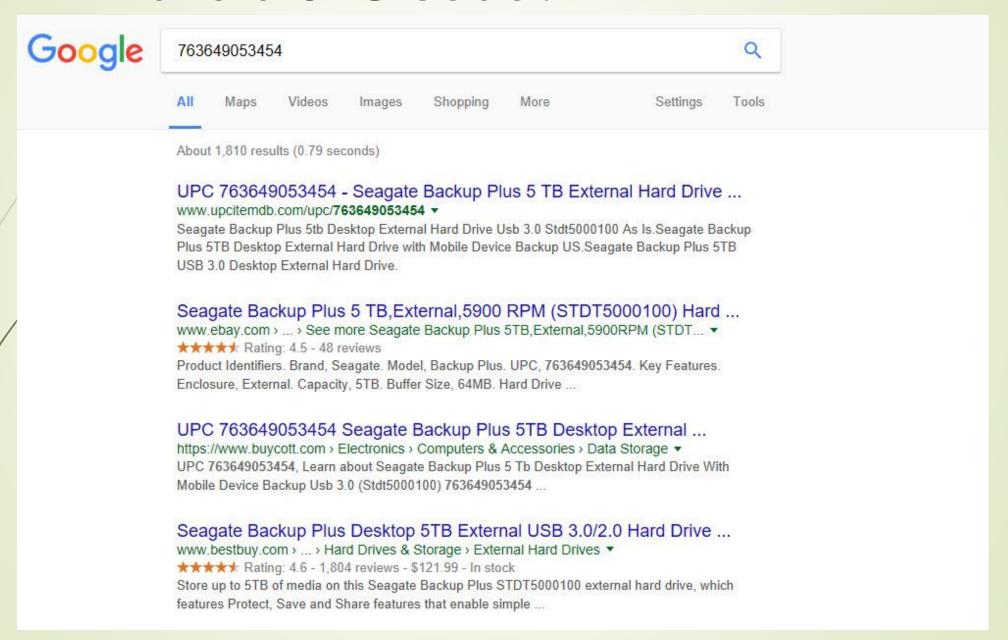
Site-specific - Use the "site:" operator to search only within a certain website
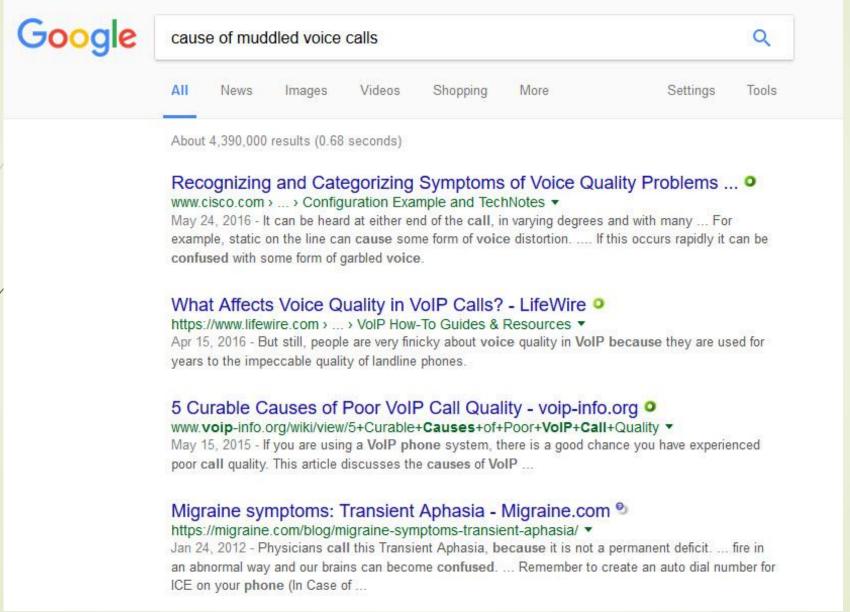
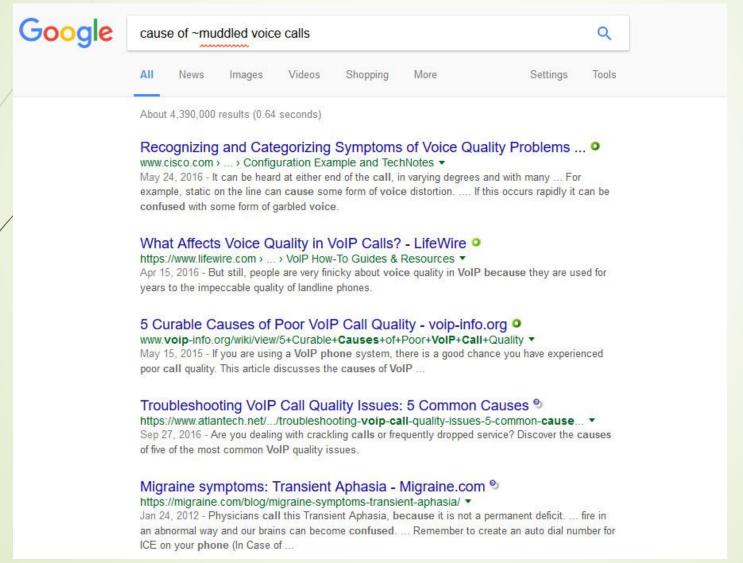# Site-specific - Use the "site:" operator to search only within a certain website
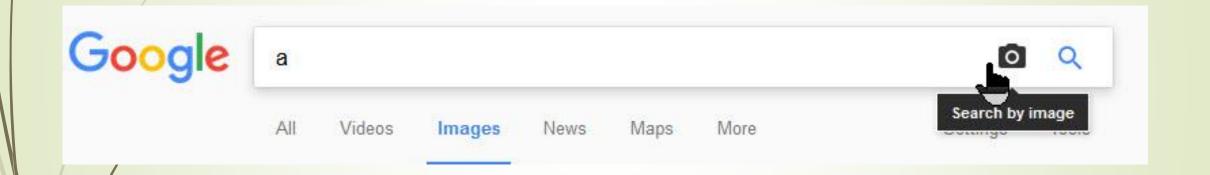
Have a UPC code?

Search with possible word

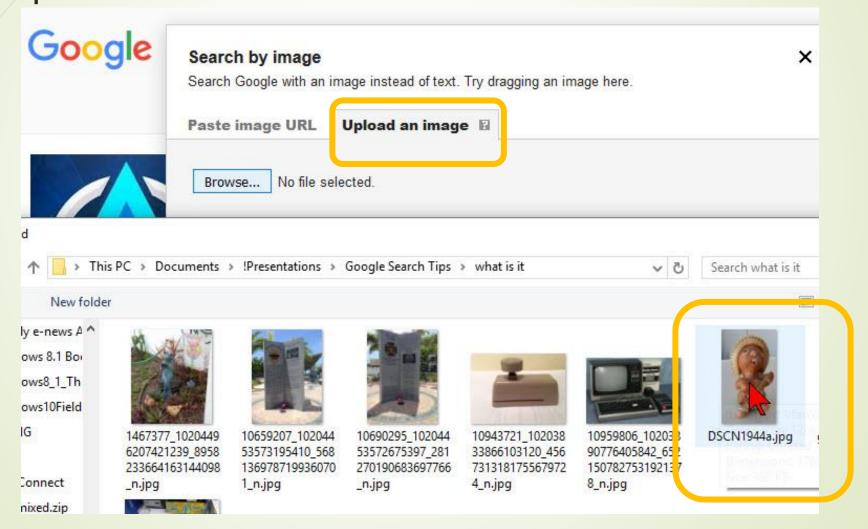# Similar terms - Use the "~" symbol to return similar terms.

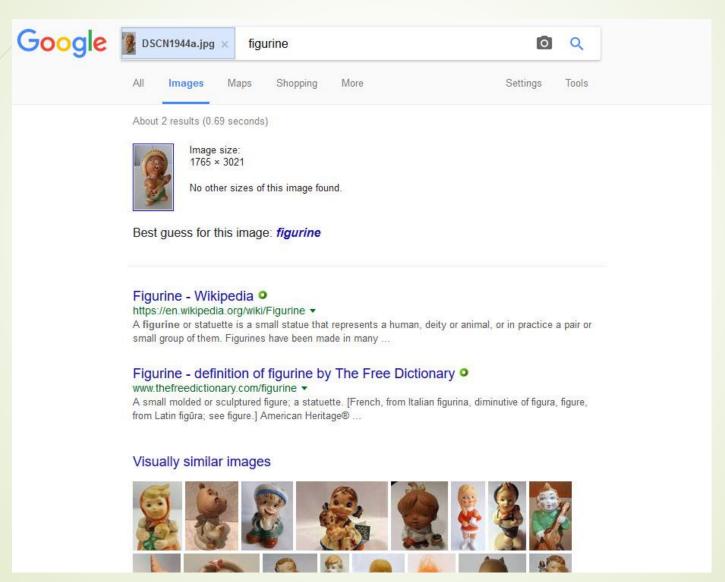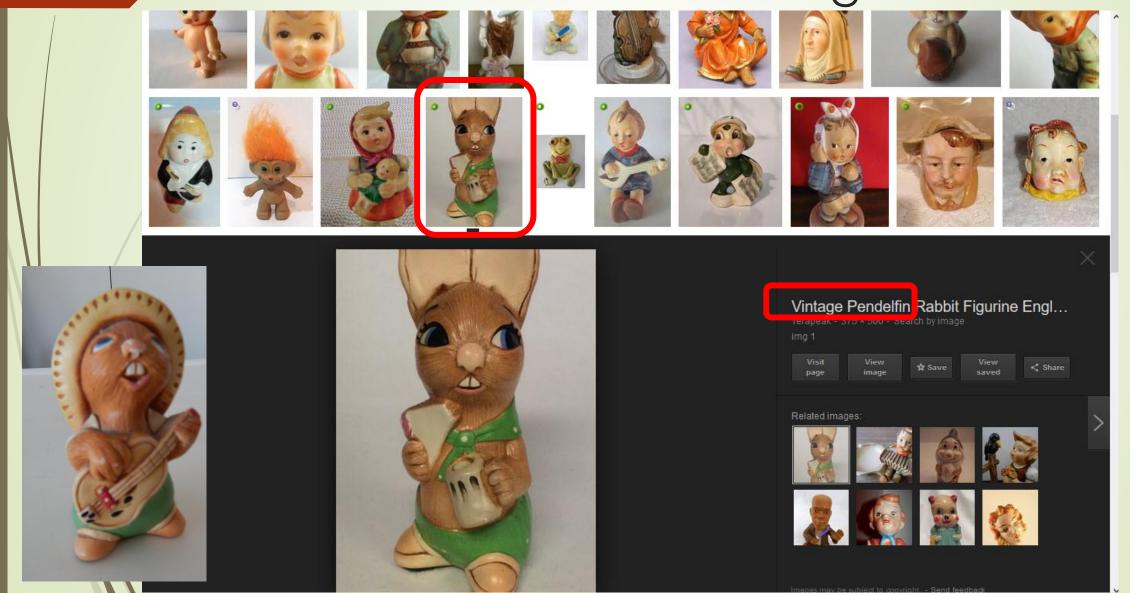# Using Reverse Image Search – You want to identify an image
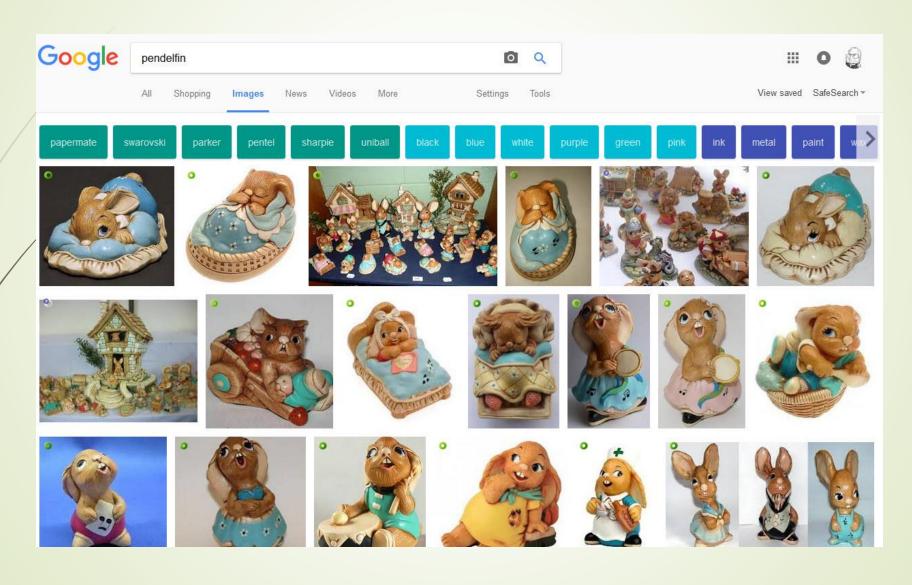
You can Drag, Upload, or link to a picture

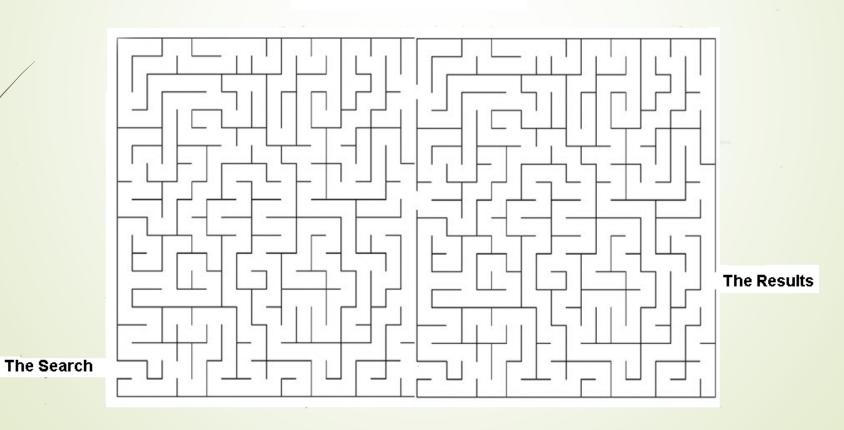# Google tries to guess

Good Find – Pendelfin Figurine

Vintage Pendelfin Rabbit Figurine Engl...

We found the set

Your Search Time should be more Productive NOW !!

Questions?

Search with Better Results
Hewie Poplock
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